

# Westcott Street Cultural Fair (WSCF) Booth Participation Guidelines

The Westcott Street Cultural Fair (WSCF) promotes a strong sense of community among the diverse people who are a part of our neighborhood and greater community, and increases awareness of the attractiveness and viability of the Westcott neighborhood and its businesses in the community. Our goals for this annual, one-day, family-oriented event are:

- To welcome all members of the community to the fair, from planning to execution, including students.
- To attract persons from all areas of the community to the fair and encourage them to learn more about the neighborhood's culture through music, crafts, agency representatives, print materials and more.
- To encourage Westcott merchants and organizations, such as Petit Library, schools, and communities of faith, to assist in planning and to showcase themselves on the day of the fair.
- To offer performing artists rooted in the community an opportunity to engage in and be compensated for their art and build an audience, and to offer community organizations the opportunity to provide information about their programs and services.
- To foster and strengthen relationships between Syracuse University, LeMoyne College and the Neighborhood.

## Participation in the Westcott Street Cultural Fair

Crafters, and community organizations who embrace the mission of the WSCF are welcomed to participate in this annual event.

1. Westcott Street merchants will have first right to their sidewalks and will be encouraged to offer their merchandise on the sidewalk to fairgoers. Merchants will be encouraged to permit the WSCF to site booths for crafters and community organizations on any portion of their sidewalks not used by them during the fair.
2. Artists and crafters wishing to purchase 10'x10' booth space on the sidewalks within the fair area to sell/display their hand-crafted items must submit a Crafter/Community Organization Application, available online at <http://www.westcottfair.org>. Annual booth space fees are established yearly by the Planning Committee. Crafters will be notified of their acceptance to participate in a timely manner. Artists/crafters must bring their own set up (tables, chairs, etc).
3. Community organizations may purchase 10'x10' booth space to provide information about their programs and activities. Agencies may use their booth space at the fair to raise funds to support their programs and activities, however they may not sell items that are sold by Westcott merchants. Annual booth space fees are established by the Planning Committee. Agencies will be notified of their acceptance to participate in a timely manner. Agencies must bring their own set up (equipment, tables, chairs).
4. Sectarian organizations are welcome to purchase 10'x10' booth space at the WSCF at the non-profit agency rate. These organizations may use their booth space at the fair to provide information and raise funds to support their programs and activities. However, in the spirit of the fair's mission to "celebrate our diversity and promote a strong sense of community among diverse people," they may not recruit members, proselytize religious faith, or criticize any other faith, and may not sell items that are sold by Westcott merchants. Sectarian organizations will be notified of their acceptance to participate in a timely manner.
5. **New Policy for 2009** Returning participants may request the same space as last year. All participants may make special requests for booth location. We will try to accommodate these requests, however we cannot guarantee them. Payment must be in the form of a check or money order, no cash will be accepted.
6. Crafters, artists, agencies, and organizations not selected to participate in the WSCF may grieve this decision in writing via mail or email to the WSCF.

7. Politicians/political organizations may not purchase booth space at the WSCF, but are welcome to attend the fair, march in the parade, engage fairgoers in discussion, and disseminate information regarding their candidacies and/or philosophies, provided they are respectful of the beliefs of others.
8. All WSCF participants are expected to be respectful of others, accepting of divergent people and presentations, and comply with these guidelines. Those who do not comply will be asked to leave and will not be considered for participation in the future.
9. No vehicles will be permitted within the fair area between 11 am and 7 pm. Artists, crafters or agencies wishing to leave before 7 pm must carry their equipment outside the fair area.

**Westcott Street Cultural Fair**

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